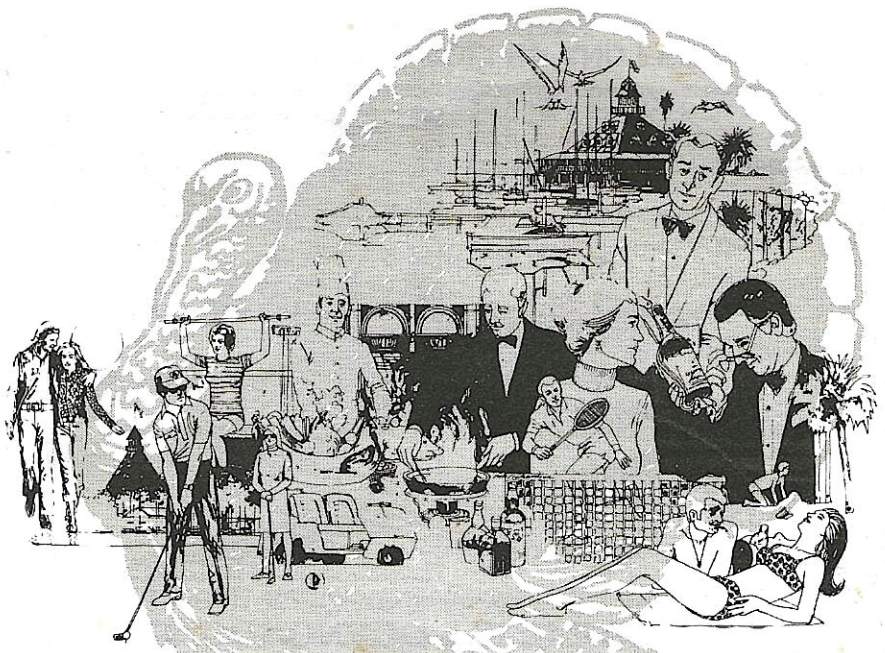
DISCOVER CORONADO

THE CORONADO SHOPPER

NOVEMBER 1990



WHAT'S NEW ... SPECIAL ... EXCITING

SHOP DINE STAY PLAY

RESTAURANTS
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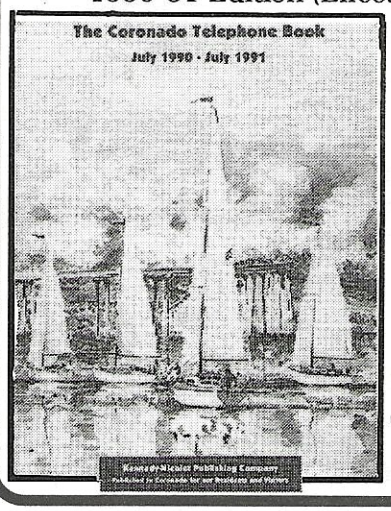
1990-91 Edition (Effective through June 1991)



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Coronado Chamber of Commerce -
7th & Orange
Coronado Shores -
from your building doorman
Oakwood Apartments -
Rental Ofice
Coronado Cays -
Coronado Cays Bayshore Realty
511 Grand Caribe Isle
Downtown - at our office...
KENNEDY-NICOLET PUBLISHING CO.
1001 B Ave., Suite 216 435-3695

CORONADO TROLLEY AND FERRY

The Trolley provides service within Coronado commencing 10:25 am at Le Meridien. The last run concludes 8:20 pm. Trolleys arrive at the Hotel del Coronado on the hour, every hour from 11am to 8 pm inclusive. Trolleys stop at all posted locations.

[Call 437-1861 for Trolley schedules & further information)

Ferryboat service daily to and from The Old Ferry Landing
7 a.m. to 10 p.m. Sun. through Thurs. -- 7 a.m. to 11 p.m. Fri. & Sat.

[Call 234-4111 for additional Ferry information]

THE CORONADO SHOPPER is mailed monthly to all Coronado households, businesses and post office boxes. **THE SHOPPER** is also distributed on the Coronado Trolley and at the ferry, Coronado hotels and motels, naval bases, Chamber of Commerce, Visitors Bureau, and selected business locations.

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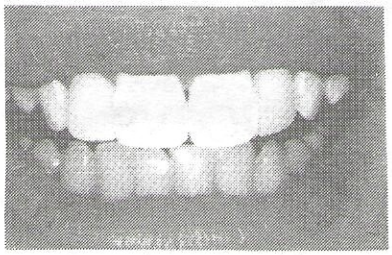

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BOB CHAMBERLAIN

CORONADO CITY COUNCIL

CONCERNED ABOUT CORONADO'S FUTURE!?

Here is what we have seen from our City Council lately...

CITY WASTE - General Fund expenses increased 68% over last 4 years
- City report projects deficit by 1995
- Hundreds of thousands of dollars spent annually on outside consultants
- City assets (e.g., armory building eyesore) not utilized

GROWTH - Reactive policies rather than comprehensive advance planning
- Failure to review building standards to mitigate bulky construction
- Inconsistent enforcement of existing ordinances

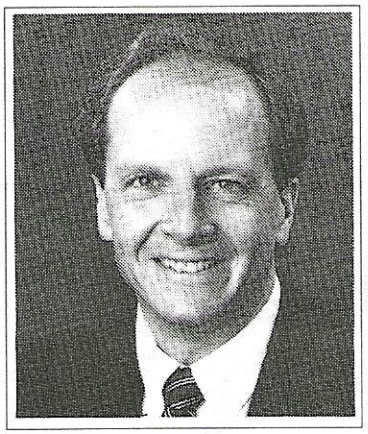
DOWNTOWN - Parking ordinances serve neither businesses nor residents
- Lack of support for master plan; use of workshops to defer action
- Failure to recognize downtown as focal point of community

TRAFFIC - Micromanaging instead of planning
- Stop signs proliferate while crosswalks removed

• **BUSINESS-AS-USUAL WILL CONTINUE AT CITY HALL *UNLESS* WE MAKE A CHANGE**

• **ONE NEW VOICE *CAN* MAKE A DIFFERENCE**

• **ELECT *BOB CHAMBERLAIN* YOUR INDEPENDENT "FIFTH VOICE"**



Bob Chamberlain was born and raised in Coronado. He is the son of Pat Chamberlain Green and the late Dr. Robert Chamberlain. Bob and his wife, Debbie, are raising their own two young sons here in Coronado.

Bob has a Masters degree in Business Administration. He was a Senior Tax Specialist with the firm KPMG Peat Marwick, is a published author, has taught university courses in accounting and taxation, and currently works as a business consultant.

Bob will be a decisive leader. His business and management experience will help us regain control over our city finances and our city's future.

ELECT BOB CHAMBERLAIN!

Paid for by the Chamberlain for Council Committee, 735 J Avennue, Coronado, CA 92118

We Have The Tools To Till Your Soil.

" There is nothing pleasanter than spading when the ground is soft and damp. "

John Steinbeck (1902-1968)
American writer

When you wish to work the earth, see us first for garden gloves, books on gardening, backyard essentials and embellishments. We help every garden grow . . . beautifully.

Avant Jardin

1029 Orange Avenue Coronado, California 92118 619/435-0070

Store hours: Mon - Sat, 9:30 a.m. - 6 p.m. Sun, 11 a.m. - 5 p.m.
Florist on duty/worldwide delivery.

Everything's Coming Up Roses...

and Begonias, Day Lilies, Geraniums...

THE OLD FERRY LANDING is blooming again! We're planting, painting and creating a whole new look just for you. Come visit our merchants during our remodeling, and watch for exciting new shops and restaurants opening soon.

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- BAYSIDE GALLERY 437-4696
- BIKE CORONADO 437-4888
- BURGER KING 435-8707
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- CORONADO KIDS 435-7715
- CORONADO LEATHER 435-1869
- FAMILY CREST 435-7007
- GINGER PATCH 437-1342
- HOBIE SPORTS 437-0110
- LA CAMISA 435-8009
- MRS. FIELDS COOKIES 437-4808
- MINER'S GEMS 437-8752
- MASCOT 435-0548
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- PEOHE'S 437-4474
- RAINBOW HILL 435-5525
- ROCKY MOUNTAIN CHOCOLATE FACTORY 435-6622
- SPINNING T'S 435-7715
- STAR & CRESCENT GIFT GALLERY 435-6029
- SUNSHINE PEEPERS 435-1995
- TRAVELWORLD OF CORONADO 437-4423
- TIME-OUT FAMILY AMUSEMENT 437-8333
- WITH OR WITHOUT HOT DOG CART
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Coming Soon

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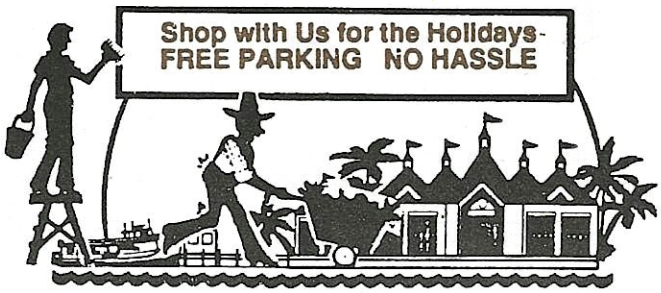
THE SILVER DESIGNER



The Old Ferry Landing

1201 First Street at B Avenue • Coronado, California • 435-8895

Daily ferryboat service to and from The Old Ferry Landing
9 am to 10 pm Sunday through Thursday • 9 am to 11 pm Friday and Saturday

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DESTINATION	PARCELS	(PAL - Military - SAM)	
Africa	Nov. 15	Nov. 10	-
Alaska	Dec. 10	Dec. 2	Nov. 25
Australia	Dec. 1	Dec. 1	Dec. 1
Caribbean	Dec. 6	Nov. 23	Nov. 19
Europe	Dec. 1	Nov. 23	Nov. 8
Far East	Dec. 1	Nov. 15	Nov. 15
Hawaii	Dec. 10	-	-
Middle East	Nov. 20	Nov. 10	Nov. 3
Southeast Asia	Dec. 1	Dec. 1	Dec. 1
So & Central America	Dec. 1	Nov. 23	Nov. 8

SURFACE MAIL DEADLINES

DESTINATION	INTERNATIONAL	MILITARY
Australia	-	Nov. 15
Caribbean	Nov. 2	Nov. 2
Europe	Nov. 2	-
Hawaii	-	Nov. 8
Middle East	-	Nov. 3
Southeast Asia	-	Nov. 8

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A limited number of rooms is available each day at this very special price -- Make your reservations early!

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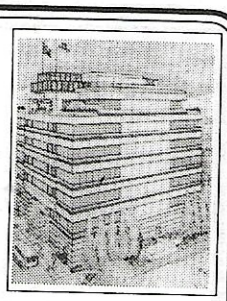

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EXPIRES 11/30/90

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SAVE TIME • • • • SAVE $$$

$10 MONTHLY FEE
PLUS $3 VISIT

$55 PER MONTH
UNLIMITED VISITS

TAN

EVERYBODY LIKES A GOOD DRIVER

Everybody; friends, family, pedestrians, other drivers. And your Farmers Insurance Agent. We like you so much we offer you important money savings for being careful. If you have a good driving record you may be eligible for a good driver's discount and other savings on your Farmers auto insurance...You'll like us too for our fast, fair, friendly service.

Gary Gerber Agency

Evenings & Saturdays

DISCOUNTS AVAILABLE !

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COMPLETE AUTOMOTIVE SERVICE CENTER

Certified Mechanics • Smog Inspection

"ALWAYS FRIENDLY, COURTEOUS SERVICE"

SPECIAL 4 WHEEL ALIGNMENT - $59.95 MOST CARS

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25% OFF

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The Coffee Collection

OLD FERRY LANDING

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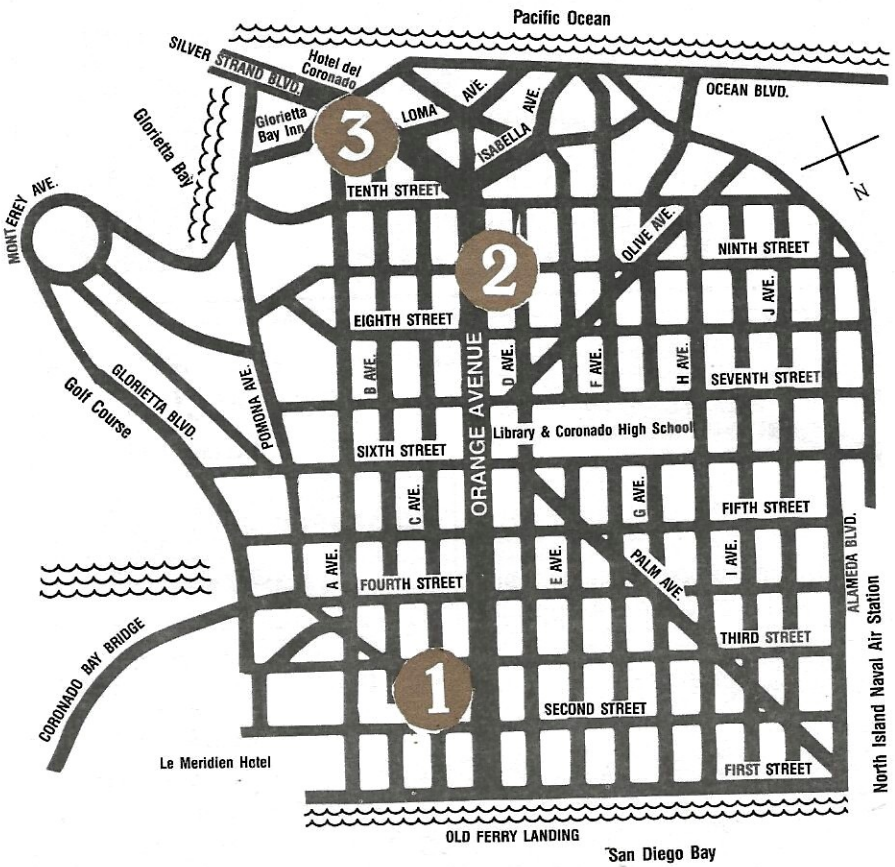
Moved across the country - or around the corner, new parents, recently engaged? I'll bring FREE information, theater tickets, gifts, and invitations from local businesses to receive additional gifts.

CAROLYN WOODBURY.....575-7230

CORONADO VISITOR MAP



The Coronado Trolley runs between Le Meridien and the Coronado Shores with stops at the Old Ferry Landing, Hotel del Coronado and Downtown.

Coronado Touring offers a guided walking tour of the sights and sites of quaint Coronado - filled with tales and tidbits of 100 years of remarkable history.

Departs Glorietta Bay Inn (Map Area 3) 11 am Tues., Wed., Thurs. and Sat. - 4.00 per person No reservations required. 435-5993 / 435-5892.

1. **Old Ferry Landing and First & Orange** Shopping areas & restaurants.
2. **Downtown** Majority of shops and restaurants.
3. **Beach Areas** Highlighted by the Hotel del Coronado with her shops.

WITH THIS COUPON
TO AIRPORT FROM CORONADO CAYS
$16.00
LIBERTY BELL TAXI
EXPIRES 11/30/90

LIBERTY BELL TAXI
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WITH THIS COUPON
TO AIRPORT FROM SHORES OR CITY OF CORONADO
$12.00
LIBERTY BELL TAXI
EXPIRES 11/30/90

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Open Mon - Sat 10-5
Designer Dresses, Business Suits, Casual Dresses, Ball Gowns, Sportswear

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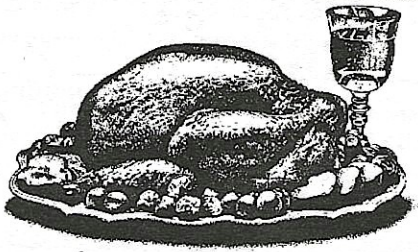
TODD A. BELSVIK
Certified Public Accountant
1001 B AVENUE, SUITE 211 435-2534

Mexican Village

120 Orange Avenue
(619) 435-1822

Happy Thanksgiving

To all of our Customers



To enable our employees to celebrate with their families the Mexican Village will be closed for Thanksgiving.

Saturday 10th Veterans Day Free Lunch

A thank you to the military for all their years of patronage. Lunch is served from 11:00 a.m. to 4:00 p.m. Active and retired military. Must show military I.D. and reservations are suggested for large parties.

Monday Night Football is here again!

Come join your friends at Mex-Pac for complimentary munchies, 50¢ hotdogs, $1.00 draft beer and drawings for free prizes quarterly. Join us every Monday night throughout the month.

Senior Citizen Night Sunday 18th

Italian dinner, Salad & Rolls. $4.25 4-8 p.m. - Sorry, no "to-go" orders. Join the BBD's for a sing-a-long.

The Brigantine

Friendly, Unique Atmosphere
Wide Selection of Fresh Fish and Oysters Daily
Aged Eastern Beef
The Finest Cocktails and Wine

1333 Orange Ave.
(Across from the Hotel del Coronado)
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GREAT GIFT IDEA! A Brigantine Gift Certificate

THE "BRIG" ANNOUNCES!!!

WE WILL BE OPEN FOR
SUNDAY FOOTBALL AT 10:00 A.M. — FEATURING
$1.00 BEER - $1.75 MARGARITAS
AND OUR NEWLY IMPROVED 1/2 PRICE OYSTER BAR

"Watch the Games via our own Satellite Dish"

THE FISH Co. PLUS

Fresh Fish Market & Casual Dining

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SUSHI DAILY

FRIED SHRIMP or MAHI MAHI
Complete Dinner - $10.00
EXCLUDING BEVERAGE & TIP
Must Present Coupon - Expires 11/30/90

DAILY LUNCH SPECIAL
Includes Tea, Coffee, Soft Drink
$5.75

FRESH FISH MARKET HOURS:
MON.-FRI. 9:30am-8:00pm
SATURDAYS 9:30am-8:00pm

RESTAURANT HOURS:
MON.-FRI. 11:00am-8:00pm
SATURDAYS 11:00am-6:00pm

Marie Callender's®

1300 Orange Avenue
Across from the
Hotel del Coronado
In the Coronado Plaza

ORDER YOUR HOLIDAY PIES EARLY!
Be sure your feast includes your favorite variety
CALL US AT 435-1798

STRETCH'S NATURAL FOOD RESTAURANT
FINEST INGREDIENTS - HEALTHIEST FOOD
"GOOD HEART" MENU
943 ORANGE AVE. - 435-8886 - 9 to 9 EVERY DAY
FREE DELIVERY AFTER 4:00 P.M. (Minimum $10.00 order)

NON-SURGICAL FACE LIFT
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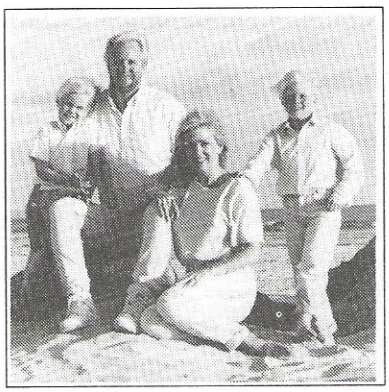
IT REALLY WORKS!

COMPLIMENTARY FACIAL
with minimum $40.00 skin care order

CALL DIANE 435-0352

john munns studio

OUR CHRISTMAS SPECIAL!



50 Christmas Cards Free
...with a deluxe family portrait session on the beach with award-winning certified professional photographer John Munns.

25 Christmas Cards Free
..with a studio session

1339 ORANGE AVENUE
SUITE 2
EL CORDOVA SHOPS

435-2131

CERTIFIED PROFESSIONAL PHOTOGRAPHER

Celebrate Children!

CORONADO SCHOOLS FOUNDATION
6TH ANNUAL DINNER AUCTION

Saturday, November 17 6PM
To be held at the Hotel del Coronado Ballroom

Celebrity Auctioneer
Carol LeBeau

Master of Ceremony
Jim Laslavic

For reservations and information contact: Ginger Cox 437-8059

EDUCATIONAL EXCELLENCE
CORONADO'S COMMITMENT TO YOUTH

Tickets are still
only $40 per person
And donations are accepted

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SAN DIEGO BAY'S WATER TAXIS TO
OVER 80 DELIGHTFUL BAY LOCATIONS
SCHEDULED and ON CALL service
call BAY-TAXI (229-8294)

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"IT'S VOLUNTARY--You don't have to participate in the so called *"Economic Slowdown"*
The few who decide not to contribute and partake will purchase a home anyway----
they will be called the LUCKY ONES in the future...
Remember the slowdown in the early 1980's?
Do you know any so called "LUCKY PEOPLE" who purchased a home then?..
I bet you do!
IT'S YOUR CHOICE!"

Call ANTHONY FURLANO
Associate Vice President

437-1855
435-4630

COLDWELL BANKER
Expect the best.™

35 Transactions For Anthony in 1990 Thus Far:

1099 First Street #416
1720 ADM #1006
1730 ADM #1403
1760 ADM #1607 (2)
1760 ADM #1608 (2)
1780 ADM #304
1780 ADM #604 (2)
1810 ADM #501
1820 ADM #601 (2)

71 Antigua - CAYS
45 Spinnaker Way - CAYS(2)
1144 Alameda
620 Cabrillo
1033 Adella
1643 Glorietta
911 E Avenue (2)
416 Tenth Street
641 I Avenue
645 I Avenue

558 E Avenue
525 Sixth Street
6755 Alvarado (2)
Sandy, Utah - Condo
Sandy, Utah - Condo
Sandy, Utah - Condo
Sandy, Utah - Condo
Salt Lake City - Home
Gretna, Louisiana - Home